Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Previously Presented) A flocked transfer comprising:

a release sheet;

a release agent on the release sheet;

a plurality of flock fibers on the release agent, the flock fibers being formed in a desired pattern on the release sheet and being substantially perpendicular to the sheet, the release agent holding the flock fibers to the release sheet;

a pre-formed, solid, and self-supporting thermosetting sheet, wherein at least substantially all of the flock fibers oriented substantially perpendicular to the release sheet contact the thermosetting sheet;

and wherein there is no binder adhesive positioned between the thermosetting sheet and the flock.

2. (Previously Presented) An article of manufacture including the transfer of Claim 1, wherein the transfer is adhered to a substrate and wherein there is no hot melt adhesive contacting the thermosetting sheet.

3. (Previously Presented) The article of manufacture of Claim 2, wherein the transfer is adhered to the substrate using the thermosetting sheet.

4. (Previously Presented) The article of Claim 3, wherein the thermosetting sheet is a thermosetting polyurethane film or a thermosetting polyester film.

5-17. (Canceled)

18. (Currently Amended) A flocked transfer assembly, comprising:

a release sheet;

a release agent on the release sheet;

flock fibers on the release agent; the flock fibers having opposing first and second ends, wherein the flock fibers ~~being~~ are formed in a desired pattern on the release sheet, the release agent being located between the flock fibers and the release sheet and holding the first ends of the flock fibers to the release sheet; and

a pre-formed, solid, continuous, and self-supporting thermosetting sheet engaging the second ends ~~free ends~~ of the flock fibers, the flock fibers being located between the release agent and the thermosetting sheet ~~and defining a free surface~~, wherein ~~at least most of the free surface~~ the second ends of the flock fibers [[is]]are in direct physical contact with and adhered to the thermosetting sheet~~; and~~

~~wherein the thermosetting sheet has a substantially uniform thickness and substantially flat upper and lower surfaces, and wherein at least most of the flock fibers are substantially perpendicular to the upper and lower surfaces and to the release sheet~~.

19. (Canceled)

20. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the thermosetting sheet comprises polyurethane.

21. (Canceled)

22. (Currently Amended) The ~~article~~ flocked transfer assembly of Claim 18, wherein the thermosetting sheet is cross-linked and wherein the thermosetting sheet is not in contact with a hot melt adhesive.

23. (Currently Amended) The flocked transfer assembly of Claim 18, wherein ~~the thermosetting sheet is adhered to the flock and~~ there is no binder adhesive located between the thermosetting sheet and the second ends of the flock fibers.

24. (Canceled)

25. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the thermosetting sheet is not fully cross-linked.

26. (Currently Amended) A flocked article, comprising:

a release sheet;

a release agent on the release sheet;

flock contacting the release agent, the flock being formed in a desired pattern on the release sheet and defining opposing first and second surfaces, the release agent contacting the first surface and holding the flock to the release sheet;

a pre-formed, solid, and self-supporting thermosetting sheet having a first side engaging ~~free ends~~ the second surface of the flock and [[a]] an opposing second side; and

a substrate adhered to a second side of said thermosetting sheet;

wherein at least substantially most of the second surface is adhered to the thermosetting sheet; and

wherein there is no binder adhesive positioned between the flock and the substrate.

27. (Previously Presented) The article of Claim 26, wherein there is no hot melt adhesive between the flock and the substrate.

28. (Canceled)

29. (Currently Amended) The article of ~~Claim 28~~ Claim 27, wherein the thermosetting sheet is a thermosetting polyurethane film or a thermosetting polyester film.

30. (Currently Amended) The flocked article of Claim 26, wherein the thermosetting sheet is in direct contact with the second surface of the flock ~~fibers~~.

31. (Currently Amended) The article of ~~Claim 28~~ Claim 27, wherein the thermosetting sheet is cross-linked and wherein the thermosetting sheet is adhered to the second [[free]] surface of the flock in the absence of a binder adhesive.

32. (Currently Amended) The flocked article of Claim 26, wherein there is no binder adhesive located between the thermosetting sheet and the second surface of the flock.

33. (Currently Amednded) The flocked article of Claim 26, wherein the [[free]] second surface of the flock is free of an acrylic adhesive.

34. (Previously Presented) The flocked article of Claim 26, wherein the thermosetting adhesive is not fully cross-linked.

35. (Currently Amended) The flocked article of Claim 26, wherein the flock comprises a plurality of flock fibers~~, the release agent and release sheet are located on a first surface of the flock, and the free and first surfaces are defined, respectively, by opposing ends of the flock fibers~~.

36. (Previously Presented) The flocked article of Claim 26, wherein the thermosetting sheet comprises polyurethane.

37. (Canceled)

38. (Currently Amended) The flocked article of Claim 26, wherein there is no binder adhesive between the substrate and the second surface of the flock ~~thermosetting sheet~~.

39-40. (Canceled)

41. (Previously Presented) The article of Claim 26, wherein the substrate comprises rubber.

42-43. (Canceled)

44. (Currently Amended) The flocked article of Claim 26, wherein the flock comprises a plurality of flock fibers, and wherein at least most of the plurality [[flock]] of flock fibers are in direct physical contact with the thermosetting sheet.

45. (Currently Amended) The flocked article of Claim 26, wherein the [[free]] second surface of the flock is in direct physical contact with the thermosetting sheet.

46. (Previously Presented) The flocked article of Claim 45, wherein the flock comprises a plurality of flock fibers, and wherein at least most of the plurality of flock fibers are in direct physical contact with the thermosetting sheet.

47. (Canceled)

48. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the adhesive component of the thermosetting sheet consists essentially of a thermosetting material.

49. (Canceled)

50. (Previously Presented) The flocked article of Claim 26, wherein the adhesive component of the sheet consists essentially of a thermosetting material.

51. (Previously Presented) The flocked transfer of Claim 1, wherein the thermosetting sheet comprises a thermosetting polyester.

52. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the thermosetting sheet comprises a thermosetting polyester.

53. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the thermosetting sheet comprises a thermosetting polyester.

54. (Currently Amended) The flocked transfer assembly of Claim 18, wherein there is no binder adhesive between the second surface of the flock and the thermosetting sheet.

55. (Previously Presented) The flocked transfer of Claim 1, wherein the thermosetting sheet has a substantially uniform thickness and substantially flat upper and lower surfaces.

56. (Previously Presented) The flocked article of Claim 26, wherein the thermosetting sheet has a substantially uniform thickness and substantially flat upper and lower surfaces.

57. (Currently Amended) The flocked transfer of Claim 1, wherein substantially none of the thermosetting sheet fails to contact ~~the free ends of~~ the flock.

58. (Currently Amended) The flocked transfer of Claim 18, wherein substantially none of the thermosetting sheet fails to contact the ~~free ends~~ second surface of the flock.

59. (Currently Amended) The flocked article of Claim 26, wherein substantially none of the thermosetting sheet fails to contact the ~~free ends~~ second surface of the flock.

60. (Canceled.)

61. (Canceled.)

62. (Previously Presented) The flocked transfer of Claim 1, wherein said flocked transfer does not include a substrate.

63. (Previously Presented) The flocked transfer of Claim 18, wherein said flocked transfer assembly does not include a substrate.

64. (New) The flocked transfer of Claim 18, wherein the thermosetting sheet has a substantially uniform thickness and substantially flat upper and lower surfaces and wherein at

least most of the flock fibers are substantially perpendicular to planes of the upper and lower surfaces and the release sheet.

65. (New) The flocked transfer assembly of Claim 18, wherein the flock fibers are embedded in the thermosetting sheet.

66. (New) The flocked transfer assembly of Claim 18, wherein at least most of the plurality of flock fibers are in direct physical contact with the thermosetting sheet.

67. (New) The flocked transfer of claim 1, wherein there is no hot melt adhesive between the second ends of the flock fibers and the thermosetting sheet.

68. (New) The flocked transfer of claim 26, wherein there is no hot melt adhesive between the second surface of the flock and the first side of the thermosetting sheet.

69. (New) The flocked transfer of Claim 1, wherein there is no acrylic adhesive positioned between the thermosetting sheet and the flock.

70. (New) The flocked transfer assembly of Claim 18, wherein there is no acrylic adhesive in direct physical contact with the second ends of the flock.